# Free Workshop

# Create Your "Summers Off" Online Business

with Alicia Forest MBA

### Create Your "Summers Off" Online Business

Hey there!

I'm delighted that you're here!

So... you want to create a business that funds your desired lifestyle?

A life that is fully supported by your business instead of a business that runs you ragged and gives you none of the time, money or energy freedom you crave?

A life that comes first, fully funded and supported financially, operationally and passionately by a business that is truly an expression of YOU that also joyfully supports your perfect tribe?

Well, the warmest of welcomes to you then!

During this free workshop, I'll share with you a simple system and proven process that will help you get started doing just that - and do it in a lot less time than you might be right now.

I'm so glad you're along for the ride!

Cheers, Alicia

Where are you now?
Things are ok. I love my work but I wish I had more clients. I'm tired of my income being inconsistent, when one month is great, but that's followed by a few struggling months. I'm not sure I'm using social media effectively - am I just wasting time I can't afford? I don't have a marketing plan so I pretty much wing it, which is exhausting. Some things are working well, but I'm not sure how to make them even better. I wish I had more time to relax but I have to pay the bills.
Where do you want to be?
Things are rocking! I love my work even more that I get to share it with a steady flow of new and repeat clients. My income has finally evened out, and I finally started saving and am looking into investing once my debt is clear. I got help with learning how to use social media effectively and now we actually track ho it's working so I know my time and energy is well-spent. I have an 18-month plan in place, which makes everything so much less overwhelming. And I worked with a coach who showed me how to optimize what was already working so I have a few income streams on basically auto-pilot now. I finally have vacation time built in first and I take every Friday off too. Woohoo!

By when?\_\_\_\_\_

#### What's Your Big Money Why?

(more time, more freedom, leave a legacy, buy fancy stuff, start your own charitable foundation, be able to make a larger contribution, take care of others, pay for your kid's education, etc.????)

#### **Deliberate Creation – Your Next Level of Success**

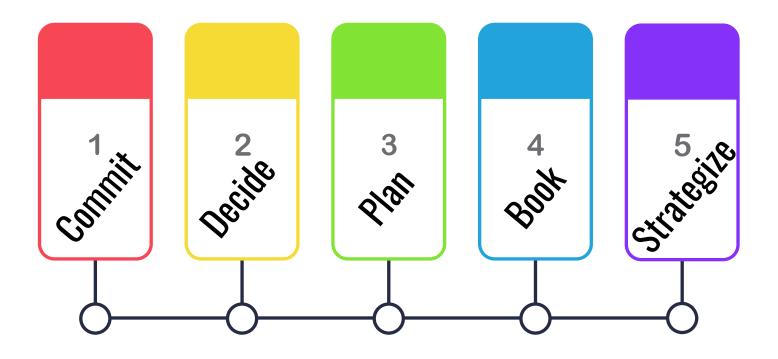
The CURRENT snapshot of my business is:	Just the NEXT LEVEL snapshot of my business is:
Income:	Income:
Team/Support:	Team/Support:
Time Off:	Time Off:
# of Launches/Offers in past year:	# of Launches/Offers in last year:
Fees:	Fees:
List #:	List #:
Social Media #:	Social Media #:
Authority:	Authority:

What would it take for you to create that next level?

- Boundaries?
- Hire help?
- Different offers?
- More or less offers?
- Being more patient?
- Getting expert support?
- \_\_\_\_\_?

Brainstorm ideas for what you need to be, do and have in order to get to that next level:

# Big Picture Calendar Process



January	February	March
April	May	June
July	August	September
October	November	December



## About Alicia Forest MBA Online Business Strategist

Alicia is a freedom-loving lake girl and intuitive business strategist who guides and supports entrepreneurs to design a life they love that's supported by a business they love using her proven practical strategies and tools to create a livelihood that's priority-based, profitable, and part-time.

As founder of the Online Business Breakthrough Company, she's been the guiding force behind some of the best-known and successful online businesses in the coaching arena, as well in the industries of education, health and wellness, and new age, and has inspired thousands of entrepreneurs to create a business that's fun and funds a life they love.

Alicia's expertise has been featured on Entrepreneur.com, Escape from Cubicle Nation, T. Harv Ekers' SuccessTracs, Holistic Business Journal and countless digital media outlets. She's also the author of 6 Simple Steps to 6 Figures for the Solo Service Professional: How to Create Your Lifestyle Business Based on Your Passion for Serving Others, available at major booksellers.

When she's not helping entrepreneurs create ease and flow in their business, you can find her enjoying life by playing with her husband James and kids, Chloe and Jack, stretching her woo-woo wings, reading the Outlander series, writing in some form, or if it's summer – at the lake.

Find out more at aliciaforest.com