

**How to Create
Easy Engagement
on Social Media
in 30 Minutes a Day**

How to Create Your Engaging Content

**Consumable
Content Framework:
Hook
Story
Teaching Point(s)
Summary
CTA**

What's personal & What's business

3:2

Content Creation Day

Schedule and Track

Interfaces **NEW** Blog & Social Media Content ▾

Blog Content ▾ Social Media Content Recurring Content Posts Calendar Lead Magnet Video Posts Copy IG Daily P

Grid view 👤 ▾ Hide fields Filter Group ↑ Sorted by 1 field Color Share view

<input type="checkbox"/>	Title	Content	Snippet	Link to Blog ...
<input type="checkbox"/>	How to Unhook from the Future	Chloe has a children's boo...	I wonder if you, like so many of ...	https://aliciaforest...
2	How to Overcome the 4 Most Common Struggles of Every Entrepren...	While the message and th...		https://aliciaforest...
3	10-random-thoughts-as-i-celebrate-20-years-as-an-entrepreneur	Today, I celebrate my 20t...	It was 20 years ago...	https://aliciaforest...
4	5 Simple Steps to Creating a Fresh Compelling Lead Magnet	Is your current Lead Magn...	Is your current Lea...	https://aliciaforest...

Interfaces **NEW** Blog & Social Media Content ▾

Blog Content ▾ Social Media Content Recurring Content Posts Calendar Lead Magnet Video Posts Copy IG Daily Post +

Grid view 👤 ▾ Hide fields Filter Group ↑ Sorted by 1 field Color Share view

SHARE HELP ? 🔔 👤

AUTOMATIONS APPS

<input type="checkbox"/>	Title	Email	FB Page	FB Group	Instagram	LinkedIn	Pinterest	Medium	Image	Category
1	How to Unhook from the Future	✓	✓	✓	✓	✓		✓		usiness-Buil
2	How to Overcome the 4 Most Common Struggles of Every Entrepren...	✓	✓	✓	✓	✓	✓	✓		Biz, Busines
3	10-random-thoughts-as-i-celebrate-20-years-as-an-entrepreneur	✓	✓	✓	✓	✓	✓	✓		business bui
4	5 Simple Steps to Creating a Fresh Compelling Lead Magnet	✓	✓	✓	✓	✓	✓			Biz, Busines

Syndicate Your Content

WRITTEN CONTENT

Write Content

- A. Send content to list via solo mailing
- B. Post to blog
- C. Submit to niche publications

STEP 1



STEP 2

Social Media

- Facebook Profile
- Facebook Page
- Facebook Group(s)

Social Media

- LinkedIn Post
- LinkedIn Article
- LinkedIn Group(s)

STEP 3



STEP 4

Social Media

- Instagram for Business
- Twitter

SE Traffic

- Pinterest for Business

STEP 5



A/V CONTENT

Produce Content

- A. Send content to list via solo mailing
- B. Post to blog

STEP 1



STEP 2

Audio Platforms

- Podcast (internal)
- iTunes Podcast (external)

SE Traffic

YouTube Channel

STEP 3



STEP 4

Social Media

- Facebook Live
- Facebook Stories

Social Media

- Instagram Stories
- Instagram Live
- Instagram TV

STEP 5



Delegate and Automate

What Tools to Use

airtable

creator studio

tailwind

canva

searchie

streamyard